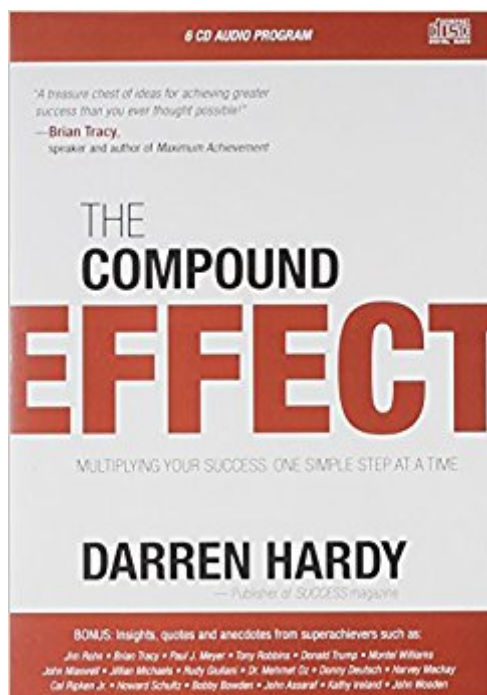


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# The Compound Effect Audio Program



## Synopsis

As publisher of SUCCESS magazine, author Darren Hardy has heard it all, seen it all, and tried most of it. This 6-CD enhanced audio program edition of The Compound Effect reveals the core principles that drive success. The Compound Effect contains the essence of what every superachiever needs to know, practice, and master to obtain extraordinary success. You will find strategies on: - How to win every time! The No. 1 strategy to achieve any goal and triumph over any competitor, even if they're smarter, more talented or more experienced. - Eradicating your bad habits (some you might be unaware of!) that are derailing your progress. - Painlessly installing the few key disciplines required for major breakthroughs. - The real, lasting keys to motivation, how to get yourself to do things you don't feel like doing. - Capturing the elusive, awesome force of momentum. Catch this, and you'll be unstoppable. - The acceleration secrets of superachievers. Do they have an unfair advantage? Yes they do, and now you can too! This enhanced audio program includes additional content with Darren relating stories and quoting experts such as Anthony Robbins, Donald Trump, Jim Rohn, John C. Maxwell, Dr. Mehmet Oz, Harvey Mackay, Coach John Wooden, Brian Tracy, Cal Ripken Jr., Paul J. Meyer and many others! If you're serious about living an extraordinary life, use the power of The Compound Effect to create the success you desire. Begin your journey today!

## Book Information

Audio CD

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Average Customer Review: 4.8 out of 5 stars 1,710 customer reviews

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## Customer Reviews

This powerful, practical book, based on years of proven and profitable experience, shows you how to leverage your special talents to maximize the opportunities surrounding you. The Compound

Effect is a treasure chest of ideas for achieving greater success than you ever thought possible!

--Brian Tracy  
The Compound Effect is a must-read book for success seekers. You want to know what it takes? You want to know what to do? It's all in these pages. The Compound Effect is a clear and concise success operation manual! --John C. Maxwell  
Darren Hardy has written a new bible for the self-improvement space. If you are looking for the real deal a real program, with real tools that can change your life and make your dreams a reality The Compound Effect is it! I plan to use this book to go back and look at what I need to again work on in my own life! Buy ten copies, one for yourself and nine more for those you love, and pass them out now those who get it will thank you!

--David Bach

The chair once occupied by Orison Swett Marden, W. Clement Stone, Napoleon Hill, and Og Mandino is where SUCCESS publisher and editorial director Darren Hardy now sits. Darren has been a leader in the personal-development industry for sixteen years, having led two personal-development-based television networks--The People's Network (TPN), and The Success Training Network (TSTN)--producing and launching more than a thousand TV shows, live events, and products and programs with many of the world's top experts. Darren is a product of the principles he reveals in The Compound Effect. As an entrepreneur, Darren was earning a six-figure income by age eighteen, more than a million dollars a year by age twenty-four, and he owned a company producing \$50 million a year in revenue by age twenty-seven. He has mentored thousands of entrepreneurs, advised many large corporations, and serves on the board of several companies and nonprofit organizations. As publisher and editorial director of SUCCESS magazine, Darren is in a unique position to interview leading experts on human performance and achievement, as well as many of today's top CEOs, revolutionary entrepreneurs, superstar athletes, entertainers, and Olympic champions, to uncover and share the success secrets behind their extraordinary success. Each month in the pages of SUCCESS magazine, on his blog ([DarrenHardy.SUCCESS.com](http://DarrenHardy.SUCCESS.com)), on Twitter (@DarrenHardy), on Facebook (DarrenHardyFan), and before live audiences of entrepreneurs across the country, Darren distills the best of the best information and strategies available, mixing in his own street-tested principles of success. Darren's passion for personal development is at the core of his business and life philosophy. He is committed to helping others achieve their potential in order to live richer, more fulfilling lives. Darren is a popular keynote speaker and appears regularly on national radio and TV shows for CNBC, MSNBC, CBS, ABC, and FOX.

This was a great read. In summary it really helped me to do something that I've struggled with for years. It helped me to develop a plan to make improvements in my life. I've read many works on personal development but I've never been able to fully implement ideas or methods. I think I've always been looking for that big Ah-Hah moment where I could flip a switch and become more productive, more creative, more strategic, more of everything that I think I need to be to become more successful. The Compound Effect made me realize that I was not only on the wrong path, but I was stuck in the mud on that path. It's simple, small incremental changes lead to exponential results. Read this book and apply the principles that Darren lays out. It's changing my life and I hope it helps you as well.

“This book is about success and what it really takes to earn it. It's time someone told it to you straight. You've been bamboozled for too long. There is no magic bullet, secret formula, or quick fix. You don't make \$200,000 a year spending two hours a day on the Internet, lose 30 pounds in a week, rub 20 years off your face with a cream, fix your love life with a pill, or find lasting success with any other scheme that is too good to be true. It would be great if you could buy your success, fame, self-esteem, good relationships, and health and well-being in a nicely clamshelled package at the local Walmart. But that's not how it works. ...What this book is about, with all the unnecessary noise, fat, and fluff removed, is what really matters. What really works? What half-dozen basics, when focused on and mastered, constitute the operating system that can take you to any goal you desire and help you live the life you were meant to live? This book contains those half-dozen fundamentals; they comprise the operating system called the Compound Effect. Darren Hardy from The Compound Effect, the publisher of SUCCESS magazine, tells us that the formula is simple: Small, Smart Choices + Consistency + Time = RADICAL DIFFERENCE. Small, smart choices, consistently applied over an extended period of time = HUGE results = The Compound Effect. And, of course, if you aren't familiar with Darren's great magazine, SUCCESS. Let's jump in and explore some of my favorite Big Ideas: 1. Magic Pennies - And the Compound Effect. 2. Mundane, Unsexy - Unexciting daily disciplines = great. 3. Start Tracking! - If you want to change behaviors. 4. Behave Yourself - To change yourself. 5. Hello, Mr. Mo! - Momentum here I come! More goodness including Philosophers' Notes on 300+ books in our \*OPTIMIZE\* membership program. Find out more at [brianjohnson . me](http://brianjohnson.me).

It could have easily been half as long. Relied too heavily on cliches and old adages, with regurgitated advice I've seen several times before. Early on in the book I rolled my eyes so hard I almost needed to go to the emergency room. To be fair, I should have understood more clearly what I was getting into outside of customer reviews. I think the best way to describe it is that it was predictable.

This book is fantastic! The writing is clean, no lagging, no useless sentences, everything is straight to the point and very easy to understand. most importantly very easy to adopt in daily life. I love how he already have the worksheets he's talking about in the book ready for you to print out for free. This book motivates me so far and gave me a very clear sight for live. It's an easy read but you will have to take notes on everything because it's very knowledge dense. This is definitely a keeper on my shelf for a long time! Have fun with it and you will learn a lot!

I believe Darren Hardy is a true disciple of the great Jim Rohn. I believe if one takes consistent massive action with the skills Darren teaches, the compounded results will materialize before your eyes. You will pay a price for your choices anyway, so why not implement good choices that will pay huge dividends in the not too distant future?

He has a lot of exceptional points on how to be a more successful person, and how to curb bad habits while setting up positive ones. However, he has a few analogies and ideas that I felt were just not for me. That being said, I have still recommended this book to some of my family and friends and will continue to do so! If you want to stop feeling like you are wasting large amounts of time and start feeling like you are building yourself up for something more, I highly recommend this book!

What an amazing read! I got the book last Tuesday and I finished two days later...the tips are easy to apply to your life and it will also change it in the process. I'm looking forward to rereading it soon and I've also been telling everyone I know about it! I have since changed the way I plan my day to get the most out of what I need to do to get to he next level. Love this book

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The Compound Effect, is a game changer! The principals in this book, do not just apply to success. Darren Hardy discusses what's necessary to change your life completely. No joke! He really

captures you with his life stories. Darren Hardy, is just not a life coach/motivational speaker. Darren wrote this book as an overall guide to life. Life's choices definitely change the outcome, and he discusses how to utilize choices for the better. Simple habits go a long way! One step at a time, you can change the outcome of your life. It's not always easy. But, this book serves as a guide for your personal life journey.

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